



SWINGING EUROPE ANNUAL REPORT 2019

DSI Swinging Europe
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Introduction

2019 was a year defined by a combination of international, national, regional and local initiatives in relation to our projects, which consisted of equal parts launching, as well as execution and facilitation; in an international context, the network project *NIMPE* ended, the intercultural collaborative project *MoSaIC* took shape to a greater extent, and locally Swinging Europe as an institution set the tone in regards to the Herning music scene when the first installation of the jazz festival *MOORJAZZ Festival* played concerts on October 9th at *HHHerning*.

This year's band members in our annually recurring project *PLAY!GROUND LIVE* offered a special edition: exclusively selected young musicians from previous years' orchestras to a full day celebration of the Italian city of Matera's role as European Capital of Culture at the beginning of the year. Along with a number of other bands from all over Europe, the *PLAY!GROUND LIVE* musicians played music, celebrating the cultural year in various locations, both in open air and in specific music venues.

Internationally, our intercultural collaboration project, *MoSaIC*, unfolded with introductory workshops, where our competent ten female musicians from Denmark, Finland, Norway, Ireland, Iran, Kurdistan and Syria had the opportunity to meet each other, rehearse together, and play their first concert at *MOORJAZZ Festival*. Furthermore, a Nordic tune was explored when twelve young musicians from Denmark, Finland, The Åland Isles and Greenland went on a Scandinavian tour in connection with the talent development project *Young Nordic Stars*. Together with musician and artistic director Kenneth Dahl Knudsen, development of social and skills competencies were equally demanded when the trip took them out on country roads and further out on the waves of the sea.

In addition, our new intercultural Erasmus+ project, *humARTS: Creatively Interpreting Human Rights*, was launched in the summer of 2019 and a new Creative Europe project, *LIBERTY*, was set into motion with our first two partner meetings in England and Italy, respectively.

Cool cats, swingtunes and trumpet sounds were also on the agenda as we left our mark locally and regionally with not one but two musical projects; ***Jazz Music Revisiting*** and an international jazz festival, which will place Herning on the map in relation to the jazz genre. ***Jazz Music Revisiting*** carried out a musical cultural meeting between young children, professional jazz musicians and nursery students from VIA College in Ikast and Horsens. Six Danish jazz musicians went to daycares, nurseries and kindergartens to collaborate with the children to create new and unique musical results through the reintroduction of jazz music. This resulted in two family concerts in June and was followed by a tour in the central and western Jutland regions in October, where six concerts were played in both day care, libraries and even a local theater.

While ***Jazz Music Revisiting*** had the cultural formation of infants in mind, the jazz festival ***MOORJAZZ Festival*** on November 9th put Herning Municipality on the map as a network-forming and strong musical marker in the shape of a cultural and musical effort through a national but also international approach.

We want to continue to attract strong projects and partners to the municipality and in this way help to ensure a flourishing cultural life locally - while strengthening Herning's cultural connections - at both a national and international level. A continued focus on talent development and the unexplored opportunities inherent in interdisciplinary, cultural collaborative projects is of particular interest to Swinging Europe.

Our mission to create cultural synergy across both cultural, social and geographical borders has cemented itself in our international and national projects, and we are convinced that with our strong foundation in Herning and good international connections, we can continue to contribute. to bring the municipality out into the world - and not least the world here.

We all wish you a very pleasant read!

Executive Director – Marie Lilholt

A handwritten signature in black ink, reading "Marie Lilholt". The signature is written in a cursive, flowing style.

1 About DSI Swinging Europe

1.1 Board Members

The board changed form during 2019: Nicolas Jespersen resigned from his board position and at the end of the year musician Esben Aarup was invited to join the board as the youngest person in relation to the board members.

Esben Aarup has been involved in Swinging Europe's projects as a participant and has been active in the Herning music community, i.a. by virtue of being responsible for the settlement of **Scene7's** concert concept **Frekvens**, as well as has played in his own band, REgN, with a number of concerts under his belt.

Chairman	Niels Overgaard
Vice Chairman	Birgit Jonassen
Board Member	Anne Damsgaard
Board Member	Ernst B. Knudsen
Board Member	Uffe Birk
Board Member	Esben Aarup

1.2 Employees

Executive Director	Marie Lilholt
National Producer and Project Coordinator	Cüneyt Pala
Project Coordinator and Fundraiser	Anne Sophie Parsons
Project Coordinator	Steen Norman Storm Mikkelsen
Accountant	Kristina Lindberg / Lindberg Economy

1.3 Contact



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4.1 Collaborative Partners and Network

Local Collaborative Partners

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Herning
Kommune

HHHerning

Other Collaborative Partners in Denmark



International Collaborative Partners



Network



2 National Projects

2.1 PLAY!GROUND LIVE: Madera 2019 - Street Edition

PLAY!GROUND LIVE “Street Edition” for Matera 2019 - January 18th -21st

In 2019, the beautiful southern Italian city of Matera, with a history dating back to the year 10 B.C., was named this year’s European Capital of Culture. We were asked if we would represent Denmark and the Aarhus 2017 project at the opening festivities. Since the theme was “Open Future”, we thought it was obvious to bring the young musicians from *PLAY!GROUND LIVE* with us. The challenge was then that this orchestra also had to partake in the parade on the opening day, as well as give a concert at a venue and a concert on the street.

This meant a comprehensive restructuring of the band and making instruments such as electric guitar, electric bass and drums mobile.

Bo Stief took up this challenge and put together a 7-person band with 3 drummers, electric guitar, electric bass, trumpet and flute horn. The band became very popular among the Italian audience as it stood in contrast to the other bands, as it was designed to be mobile. Both the parade and the concerts, respectively at the venue Area8 and on the street, went well and both the band and the audience left with a good experience.

There was no *PLAY! GROUND LIVE* tour in 2019, but that did not stop us from using the composition of the band that played for the festivities in Matera 2019 in playing at the **Copenhagen Jazz Festival** on July 14th, **Aarhus Jazz Festival** on July 15th and at our own *MOORJAZZ Festival* on November 9th. The band was assembled on their own initiative from the musicians and under the direction of Bo Stief.

PLAY!GROUND LIVE returns to its usual touring in 2020, where the national tour around Denmark supports young musicians in their work through socialisation and competence development.





2.2 Jazz Music Revisiting

The pilot project *Jazz Music Revisiting (Jazzen på Genvisit)* established a musical cultural meeting between young children, professional jazz musicians and nursery students from VIA University College in Ikast and Horsens. Six Danish jazz musicians went to daycares, nurseries and kindergartens to collaborate with the children to create new and unique musical results through the reintroduction of jazz music. The project led to family concerts for 0-6-year-old children in Central Jutland.

Jazz Music Revisiting offered a number of coherent activities, which consisted of a training course for the nursery students, activities in the day care institutions themselves, an artist-in-residency programme for the musicians, workshops, and a touring orchestra with the musicians involved who played concerts with the music produced after the end of the course targeted at families with young children throughout Central Jutland:

From 17th - 23rd June, the artist-in-residency took place, through which the musicians collected inspirational material from the day care workers, which resulted in the first concerts with nursery students in Ikast-Brande Municipality on 21st June and at Horsens' Ny Teater June 22nd with great success in regards to the children.

The process was followed up by virtue of a tour that lasted from 4th - 9th November, where concerts at **Vestbyens Dagtilbud** in Struer Municipality, **Fermaten** in Herning, **Lemvig Music School**, **Randers EgnsTeater**, **Ringkøbing Library** and at **MOORJAZZ Festival**, as the last stop.

Jazz Music Revisiting was supported by the Central Jutland Region, the European Cultural Region and the Nordea Fund and was created in collaboration with the nursery students at **VIA University College** in Ikast Municipality and Horsens Municipality and **Ikast-Brande Music School**.





Jazz Music Revisiting consists of: Morten Mosgaard, Frederik Sakham, Maria Dybbroe, Nikolaj Bugge, Jonathan Schou and Frej Lesner

2.3 MOORJAZZ Festival

An explosion of a musical presentation of big and unknown names was heard in Central Jutland when the first edition of the music festival, **MOORJAZZ Festival**, took place on November 9th at **HHHerning's** distinctive and architectural location.

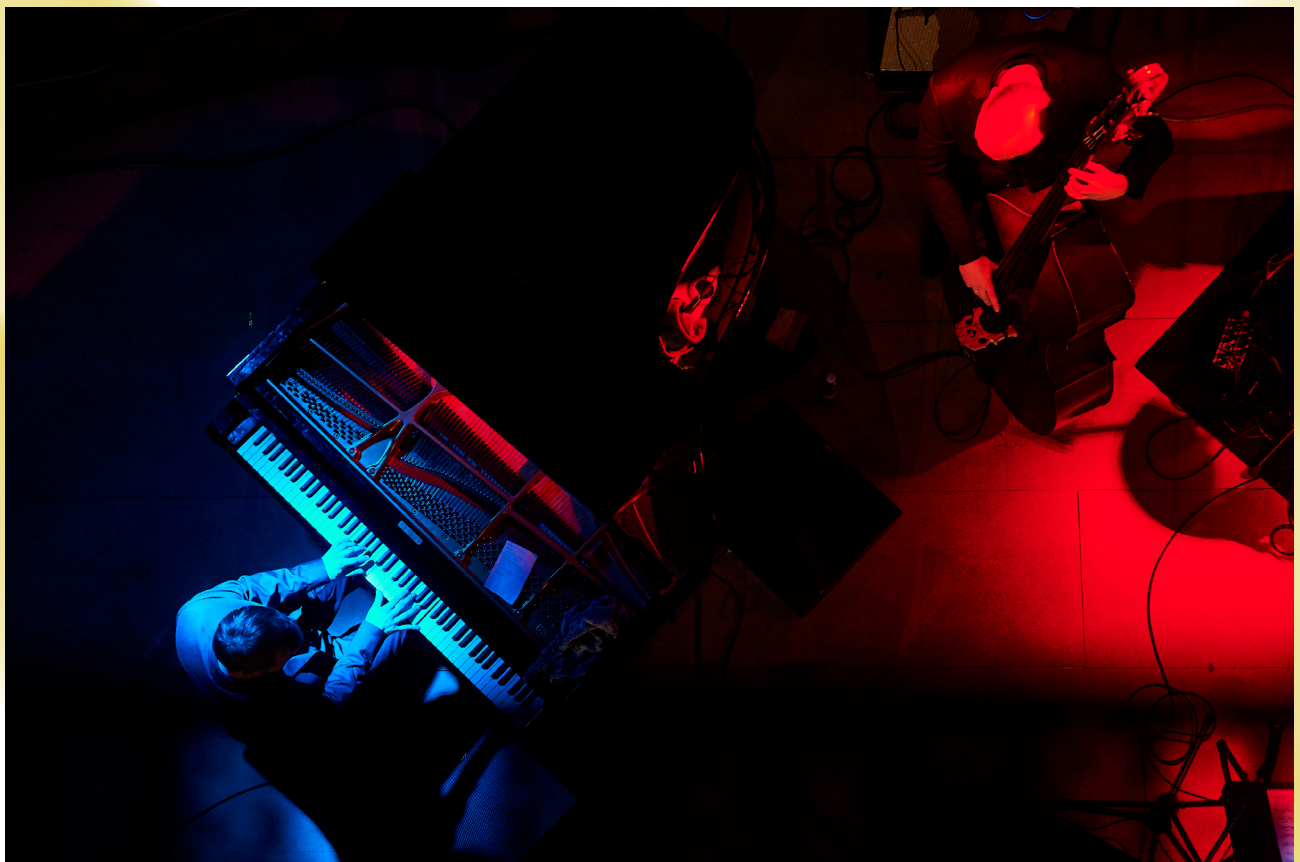
In a direct collaboration, the venue **Fermaten**, **Moor Jazz** and **Swinging Europe** created the basis for an annual international jazz festival in Herning, which will continue to highlight Herning as a place to journey to get to in-store jazz experiences. The ambition has been to move into the same class as the jazz festivals **Tampere Jazz Happening** in Finland, **Umeå Jazz Festival** in Sweden and **London Jazz Festival**, which are international and recognized jazz festivals located in cities.

The first international jazz festival took place over a single day, creating a unique setting for an indoor jazz festival, where there was room for both audiences and artists. The concerts were supplemented with occasional events, such as masterclasses, workshops, artist talks, DJ, record sales and entertainment from P8 Jazz hosts.

In 2020, **MOORJAZZ Festival** will grow from a a one-day jazz festival to an event that lasts several days and takes place throughout the city, where collaborations with other local actors makes obvious sense with the other local cultural institution.

The festival is supported by the Culture and Leisure Committee in Herning Municipality with a 3-year grant for 2019, 2020 and 2021.

MOORJAZZ Festival 2019 offered names such as: *Mezzoforte, Espen Eriksen Trio feat. Andy Sheppard, Kalaha, Abekejser, Bo Stiefs Fremtids Drømme with Søren Lee and Mads Nørgaard, Jamison Ross, Karmen Roivassepp, Maria Dybbroe, The MoSaIC Project, PLAY! GROUND LIVE and Jazz Music Revisiting*





2.4 National Meetings and Workshops

2.5 Network- and fundraising meeting for stakeholders in the Danish music scene with SNYK, JazzDanmark and Tempi 25th January

On 25th January, we joined in networking with cultural stakeholders in the music industry at the Radar music venue in Aarhus. Project coordinator and fundraiser Anne Sophie Parsons was present when inspiration and tools that could be considered and included in relation to priorities and strategies for Aarhus Municipality's Music Grant were presented.

Kat Jarby, manager, project manager and marketing consultant of the company Kaja MANAGEMENT, as well as communications manager at SNYK, Malte Vuorela, and Ole Jørgensen in the Culture Administration in connections with Aarhus Music Grant gave lectures and shared their tips.

2.6 MoSaIC workshop 26th April

The workshop in Aarhus at Frivilligcenter Aarhus offered the musicians a chance to meet for the very first time, as well as work with the first ideas and offer input in relation to how their own distinctive band sound could potentially sound like.

During the meeting, after the introduction, the artists were able to ask questions about the aspects of the project that were unclear to them, to further discuss the approach to the musical output that they wanted to create in the unique musical collaboration.

The various activities that make up the backbone of the *MoSaIC* project were discussed in unison where relevant to the musicians. Subsequently, the upcoming dates for the meeting for the musicians' workshops, as well as the general first ideas, as far as what form the school workshops would result in by combining visual art, movement and music, were discussed, thereby drawing on the *MoSaIC* musicians and artists' diverse competencies in Denmark.

Upcoming concerts were discussed in relation to relevant music and jazz festivals, as well as participation in the international jazz festival, *MOORJAZZ Festival*, on November 9th 2019.

2.7 NIMPE: Pecha Kucha presentation 22th May

On May 22nd, Steen Mikkelsen, project coordinator at Swinging Europe, stopped by Aarhus to give a quick presentation of the European collaborative project, *NIMPE* to Pecha Kucha #40 edition, where the participants had the task of presenting a broad number of subject in a few time-set minutes to a large audience.

In 6 minutes and 40 seconds, the European reach of the *NIMPE* project was highlighted in connection with participation in the *LINECHECK Music Festival*, the partners and the *NIMPE Workbook*, were mentioned as well, as concrete results from the musical network created from the project.

NIMPE was supported by **Creative Europe** and was created in collaboration with *Assomusica Associazione (IT)*, *Root Music (UK)*, *Technopole Quimper Cornouaille (FR)*, *M.E.S.O. Music events (GR)* and *SKUC (SL)*.



2.8 Network meeting about Kulturspot's Health grant Hjerl Heath's Outdoor Museum 19th June

The inspirational meeting for the Cultural Cooperation in Central and Western Jutland's new Health grant took place on 19th June at Hjerl Heath's Outdoor Museum, where a large number of cultural actors from Central and Western Jutland within the various creative and artistic disciplines met to gain insight into the new grant with a focus on health.

Executive Director Marie Lilholt and project leader Anne Sophie Parsons participated in the meeting, where there was an opportunity to discuss the theme Health more in depth, explore opportunities for partnerships across regions and also meet Hans-Peter Degn and Louise Ejgod Hansen from Aarhus University in relation to follow-up research on the combination of projects on the topics of health and culture.

Represented project ideas from cultural actors counted: *Tante Adante's House, Odin - Nordic Theatre Laboratory, Jutlandic School of Singing, Team Teatret, Black Box, Rhythmic Music Herning, Fermat-en, Ringkøbing-Skjern Municipality, Ikast-Brande Municipality, Ensemble MidtVest, Sculpture Village Selde, Hjerl Heath Outdoor Museum*

2.9 Information meeting about Including Society and Science with Horizon 2020 20th June

On 20th June, the EU, in collaboration with Aarhus University and the Danish Agency for Research and Education, invited people to an information meeting on the possibilities of obtaining support within the programmes called 'Spacious Societies' and 'Science With and For Society'.

The information meeting took place at Aarhus University and presented the work programme for **Horizon 2020**:

Parts of Horizon 2020 are about how Europe creates a good, safe and inclusive society, and a range of actors - non-cultural as well as cultural - are important in being engaged in processes and projects. The funding opportunities for the new work programmes were presented, as well as the next framework programme, Horizon Europe.

Executive Director Marie Lilholt and project leader and fundraiser Anne Sophie Parsons participated with the intention of gaining greater insight, as well as more knowledge about the EU programme.



Festival and Event Management Masterclass from 25th - 26th June in DGI House Aarhus was a one-day masterclass program designed to inform and inspire everyone involved in creating, managing and developing festivals and events. It was a very practical course full of ideas and examples. The course included sessions on important tasks and challenges for those involved in festivals and events, both large and small, including marketing, press, programming, evaluation, sponsorship and fundraising.

Speaker Paul Gudgin has been involved in the festival industry for 30 years and has worked on a wide range of shops and smaller events, including the **Aldeburgh Festival**, the **City of London Festival**, the **Durham International Brass Festival** and eight years as a director of the world's largest art festival, the **Edinburgh Festival Fringe**. He gave an understanding of how different festival types work and his assessment of how to get the most out of your own festival environment.

We were - among other things - informed about the importance of partnerships and their interests and implementation in the festival. In addition, it is necessary to find the strength of the programme, the location and the staging. In addition to the immediate profit, one must also consider whether there are other approaches to additional income - e.g. tourism, additional destinations, improved infrastructure, premises, etc.

We had the idea of optimization and how to achieve this goal described, as it is to evaluate what one's festival should look like, constantly, to maximize the economy, on the social and the cultural front.

With nine sessions over two days, Swinging Europe left the course, prepared in terms of running major festival events and facilitating, planning and performing them most appropriately.

The first rehearsal weekend, where the nine **MoSaIC** musicians, plus their artistic director, had the opportunity to play concerts together and find out how their overall musical sound and output should sound like. The rehearsals took place at **Jyderup Folk High School** from the 2nd - 3rd of November: During the intensive rehearsal period, the work was concentrated on mixing Middle Eastern sounds with the European musical heritage in an improvised tonal universe.

The workshop created the foundation for the following weekend's performance on November 9th, where the musicians played their first concert at the **MOORJAZ Festival** to great acclaim from the audience.



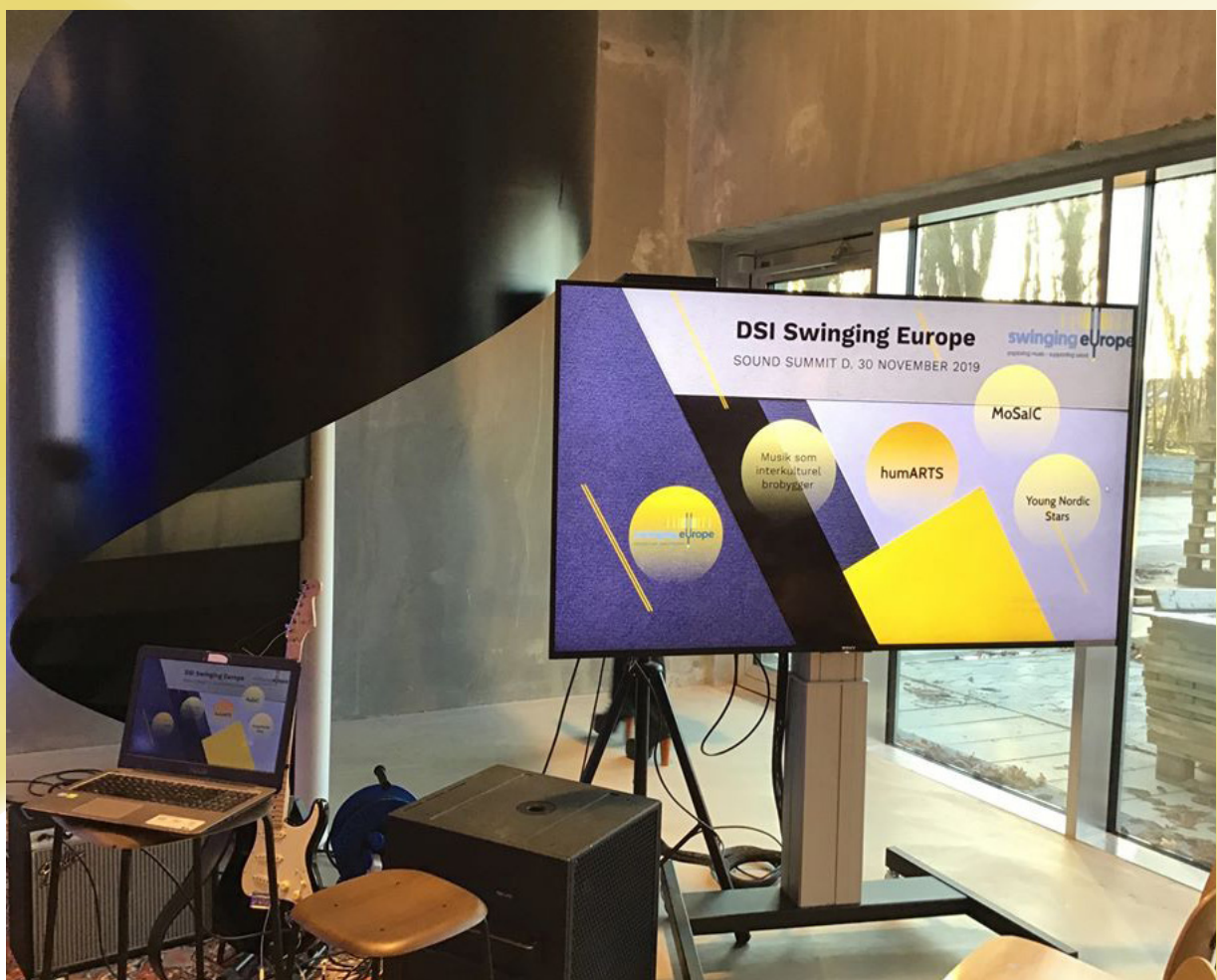
On 30th November, Swinging Europe was invited to take part in the seminar day, **SOUND - Music, Knowledge and Diversity**, which was a free attendance-day, created by **Roskilde Folk High School** for the first time, which had its focus of music's far-reaching positive influences through talks, debates, presentations, community singing and concerts.

Project leader and fundraiser Anne Sophie Parsons gave a presentation on how music can be used as an intercultural bridge builder with examples from our **Erasmus+** project *humARTS: Creatively Interpreting Human Rights* and the **Creative Europe**-supported project *MoSaIC - Music for Sound Integration in the Creative Sector*, as well as the Nordic talent development project *Young Nordic stars*.

Together with King Orange, World Airplay Radio Monitor (WARM), Øst for Paradis, KUNSTHAL AARHUS and Ja Film, we shared our insights and personal experiences in regards to working with EU projects in connection with **Creative Europe Desk Denmark** on 10th December at the venue Radar in Aarhus.

The evening offered networking, inspiration and cultural inspiration in a European setting, as the stage light was given to the celebration of **Creative Europe**-supported projects and international cooperation.





3 International Projects

3.1 NIMPE - Network for Internationalization of Music Producers in Europe

NIMPE is the abbreviation for *Network for Internationalization of Music Producers in Europe* and was an EU-funded project under **Creative Europe**, which ran from 2016 - 2019. Its aim was to support the internationalization of live music and especially young and start-up music producers in Europe, so that they could better gain knowledge about the market and promote their international musical activities by virtue of the project.

In 2018, the *NIMPE* partners created a platform for intersectoral development and teaching through networks that will take place, among other things, through online activities. This development platform has been named *NIMPE Workbook*. Here music producers and others will meet and have the opportunity to find their target audiences, sharpen their collaboration with other live music producers and engage in further development of live music. This workbook contains information about the opportunities, challenges and solutions that are to be found in regards to the music scene in the individual partner countries.

The Creative Europe project *NIMPE* was completed in 2019 and was supported through the *NIMPE Workbook*, which was the collected output that was tested in a limited edition and distributed to relevant people, as well as posted online to the general public. Further activities that brought the project out to the public was through a Pecha Kucha presentation in a Danish context, as well as the final conference in Manchester from 2nd - 4th May, where the partners gathered to reflect on *NIMPE*'s impact on supporting musicians and producers.



3.2 MoSaIC - Music for Sound Integration in the Creative Sector

The EU-funded project *MoSaIC - Music for Sound Integration in the Creative Sector* - led by Ensemble Amadeus (IT) involves the partners Koor & Stem (BE) and SOUND Cultural Foundation (RO), in addition to Swinging Europe. The aim is to promote the inclusion of young migrants and refugees through musical collaboration and co-creation at both a national and long-term European level. The overall framework for the project is to engage migrants and Europeans, who are either professional musicians or amateurs in the musical field, through borderless collaboration that allows migrants to share their musical tradition from their individual home country.

In 2019, the project was launched when each partner found their selected musicians, 36 video interviews were created, to gain insight into each person's experiences with music and integration, as well as the first workshops were carried out. Concerts in Italy, Belgium, Romania and Denmark, also took place, as the musical output of the four different MoSaIC bands interacted with different audiences.

In the coming year, workshops in schools in Italy, Belgium, Romania and Denmark will introduce students to the importance of music as a basis for exploration and mixing of genres and cultures will be completed. At the transnational level, a joint artist-in-residency for artistic directors and musicians will increase the creation of a shared music track that will lead to a mixed orchestra of musicians for an international music festival, *World Music Festival* in Milan in October 2020. A transnational conference and local conferences will further focus on attracting a wide audience, and especially disadvantaged migrants, to spread the message that their participation in European socio-cultural life is wanted.



The **Erasmus+** project *humARTS: Creatively Interpreting Human Rights* was an intercultural youth project, which ran from 26th July to 9th August 2019 in Antalya, Turkey. *humARTS* addressed human rights in the context of the 70th anniversary of the publication of the *Universal Declaration of Human Rights*. The project centered around a two-week workshop that created a creative bridge between the participants, who were aged 18 - 25 years.

The project was promoted through an open call at Scene7 on 10th April and found its five young selected Danish musicians, who participated in the two-week workshop in Antalya. In the project, Swinging Europe, besides being project leader, contributed with 5 young musicians, and England with 5 young participants from the theater organization *Central Youth Theatre*. The other participants consisted of 5 Turkish participants, as well as 15 young local refugees from Syria, Jordan, Pakistan, Iraq and Yemen.

Through music, theater, spoken word performances and illustrative paper marbling, the 30 young participants interpreted three selected human rights articles in an artistic way through the organized two-week workshop.

Results from the workshop, culminated in a concluding official performance in Antalya, created by the participants' originally created input and ideas across the various arts and cultural backgrounds. The entire process was followed with a video camera by documentary filmmakers and will be presented in a documentary that deals with the young people's interaction with each other, as well as the creative and personal development process, which the workshop offered.

The documentary is expected to be completed in December 2020.





In 2019, the new project that we have been working on for a whole year was finally launched with young musicians from four Nordic countries and a new musical leader. Four musicians from Denmark, three musicians from Finland, two musicians from the Åland Isles and three musicians from Greenland. Kenneth Dahl Knudsen had composed new music for the band with inspiration from around the world.

During the rehearsal period, final touches were added on the work: The music was well-received by the audience in Denmark, Finland and Åland Isles. The band played concerts for JazzCamp in Klejtrup, Plænen in Tivoli, Center Sandholm in Copenhagen, three outdoor concerts in Finland under clear, blue skies, on the ferry Amorella and ended the tour at Emmaus Festival.

Given that the pilot project **PLAY!GROUND LIVE NORDIC** in 2017 was well-received, we started writing and applying for a new Nordic project: Young Nordic Stars.

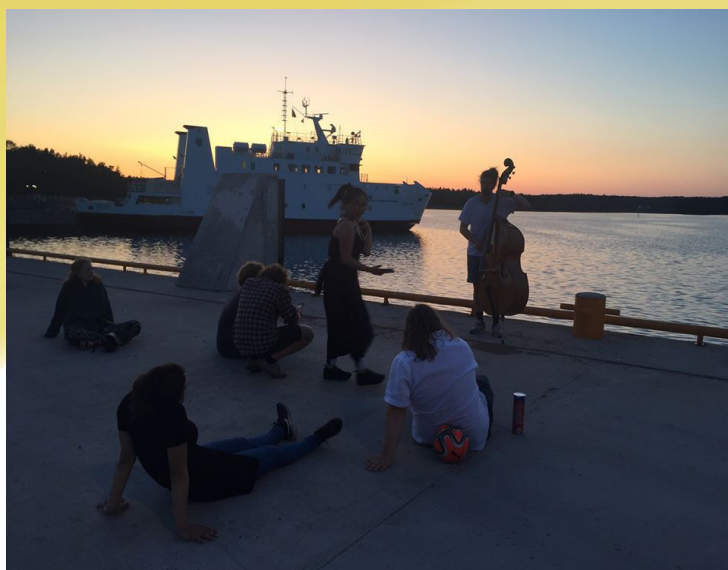
Talent development project **Young Nordic Stars** emerged from the now completed pilot project **PLAY!GROUND LIVE NORDIC** from 2017; from February to March, 12 carefully selected young musicians from Denmark, Sweden and Finland toured in the neighboring countries on a two-week tour, which brought the Nordic community under the microscope in the form of culture, language and its very own distinctive musical expression. The purpose was to explore the tour as a mobile Nordic platform for young musicians and create an innovative basis for musical competence development in the Nordic countries. The direct inspiration from this prediction was passed on in the Nordic project - **Young Nordic Stars**.

Resting on the shoulders of **PLAY!GROUND LIVE NORDIC**, as well as the many years of experience that the national talent development project **PLAY!GROUND LIVE** has generated, **Young Nordic Stars** will create the foundation for a common Nordic platform for musical talent development between neighboring countries.

We collaborated with **Ummannaq Orphanage**, **Music Institute Legato**, **Kuula Institute** and **The Nordic Institute on Åland Isles** and created long-term efforts to cultivate professional musical careers that have just taken their first small steps among undiscovered talents throughout the Nordic regions.

Young Nordic Stars ends with the second half of the project, which will be a Greenland tour from 14th - 27th February 2020.





LIBERTY - Celebrating Freedom and Identity through Creative Integration - is an EU-project that was applied for at the end of 2018 on behalf of the English art and culture festival, **ArtReach**, under **Creative Europe**. The project was accepted and could thus be launched at the end of 2019 with the first partner meetings in England and Italy. Swinging Europe is a partner, together with **ALTONALE GMH (GER)**, **Museo dei Bambini (ITA)**, **CESIE (ITA)**, **Teatru National Radu Stanca Sibiu (ROM)**, **Aalborg Karneval (DK)**, **Center Za Promociju Zdavnih Stilova Zivota (SER)**, **CNC Danse (FR)**, **Pionirski dom - Center za kulturo mladih (SLO)**, **Trafo House of Contemporary Arts (HUN)** and **European educational exchanges - Youth for Understanding (BEL)**.

LIBERTY focuses on building a portfolio of exciting, young, innovative and high quality European and migrant visual, digital and performing artists under the age of 30. The young artists will be recommended by the curatorial team, which lets the partners work with young artists from different countries and cultures and are hereby presented with the opportunity to meet, collaborate and share inspiration with each other.

At the end of the project, a **LIBERTY** Festival will be created, which includes a large local and European interface in its celebration of creative diversity in 2022.

3.6

International Meetings and Conferences

3.7

humARTS – Advanced Planning Meeting 11th – 13th March

In March, representatives of the partners from the English **Central Youth Theater** and Turkish **BAK-YARD** met for an in-depth planning meeting on 11th - 13th March, which focused on the content of the **Erasmus+** project **humARTS: Creatively Interpreting Human Rights**.

During the meeting, which was facilitated by project leader Anne Sophie Parsons, the project was presented in general, after which the three partners had the opportunity to talk about their respective organisational work, and their vision and goals with the project.

The programme consisted of a review of webinars, mentoring courses, budget, profile of the young participants from each country, the incorporation of refugees into the project, as well as the question of how human rights can be interpreted creatively.

humARTS

Creatively Interpreting Human Rights

3.8 European Jazz Network seminar: We Insist! Social Inclusion through Creative Music 30th – 31st March

Music is the ultimate bridge-builder between cultural differences, language barriers and social class divisions.

This is exactly what was in focus during the two-day seminar, **We Insist! Social integration through Creative music**, in which Swinging Europe participated from 30th - 31st March. The seminar was facilitated by **Europe Jazz Network** in Pantin, France: We were required to attend a seminar to present our Creative Europe project, *MoSaIC*.

As examples of socially inclusive musical experiences, the French jazz festival **Banlieues Bleues** invited the seminar participants to the concert HOME with Papanosh, Roy Nathanson and Napoleon Maddox, which included a combination of children, jazz and understanding of what “home” means while concert with The Sodassi Project focused on the cultural creative composition of the Egyptian, Lebanese and Palestinian six-people band.

3.9 Young Nordic Stars: Kick-off meeting 2nd – 4th April

After the pilot project in 2017, *PLAY! GROUND LIVE NORDIC* was received with great success, we worked on a new Nordic co-operation project. And we succeeded to get four Nordic countries - Denmark, Finland, Greenland and Åland Isles - to collaborate on making a new Nordic tour for young musicians in the project *Young Nordic Stars*. As planned, we held the kick-off meeting with the participation of all partners - *Uuummannaq Orphanage*, *Kuula Institute* and *Legato Music Institute* from Finland, as well as *The Nordic Institute on Åland Isles*, the latter joining via Skype - at Swinging Europe's office in Herning.

Herning Municipality became the meeting point for a Nordic constellation, when all details about the upcoming tour in August were discussed, the band was put together by young musicians from the countries and there was also time for dinner after the meeting. Musician and artist leader of the project *Young Nordic Stars*, Kenneth Dahl Knudsen, also participated. During the day there was coffee, tea and musical performances with the Greenlandic young musicians.



Swinging Europe joined in the final meeting of the 2.5-year programme for the **Creative Europe** project, **NIMPE**. While all partners had prepared their national dissemination activities, our UK partner, **Root Music, Band on the Wall** and **Brighter Sound** arranged and hosted events and the closing event “European Futures”.

In these turbulent and ever-changing times, one asks: What is the future of musicians, music companies and cultural organizations working in Europe?

“European Futures” was an afternoon of discussion, networking and live music. The value and future direction of creative European collaborations and the latest news on funding from **Creative Europe** were examined. It was targeted at musicians and creative organizations interested in working in Europe. We were presented with successful and exciting projects, the latest news on the funding of the Creative Europe project and questions were asked about the future of EU relations for musicians, music companies and cultural organizations.

The meetings in Manchester included:

- **Presentation by Gavin Sharp, CEO of Inner City Music:**

Inner City Music are the owners and operators of the iconic Manchester venue, Band on the Wall. They are also a project partner of the national tournament program Music-Net, led by Root Music. Following the award of £ 1.65 million in funding, Band on the Wall will undergo new development to make room for world-class music performance and education. Gavin presented details about the project.

- **Conference: European Futures, presented by Root Music and Brighter Sound:**

The event consisted of three presentations and an event. There was time for questions, networking and discussion. The aim was to bring together British organizations that are either already working in Europe or hope to do so in the future, as well as giving **NIMPE** partners a networking and dissemination opportunity. The UK Council had agreed to attend and will circulate details of the event as part of their national email.

- **Conference: European Futures**

European Futures became an afternoon of discussion, networking and live music. The event explored the value and future direction of a creative European partner and the latest news on funding from Creative Europe.

There were a number of speakers from the following organizations:

Representatives of the Network for the Internationalization of Music Producers in Europe (NIMPE) from France, Italy, Greece, Denmark, Slovenia and the United Kingdom
 Kelly Wood (Live Performance Official, Musicians Union)
 Christopher Jankowski (British Council)

- **Evening event: 21:00**

Venue: Band on the Wall

Don Letts Carnival Sound with Blood & Fire and Agbeko live.

3.11 Partner Meeting: MoSaIC in Herning 27th - 29th June

From 27th - 28th June 2019, the collaborative partners from **Ensemble Amadeus, Swinging Europe, Koor & Stem and SOUND Cultural Foundation** met in Herning at Swinging Europe's office to discuss the technical and artistic future aspects of the **MoSaIC** project's goals, which also included the artistic leaders who represented each organisation.

Reports, project activities, musical outputs, school workshops, upcoming meetings, artist-in-residency stays in Brussels in January 2020 and the **World Music Festival** in Milan in October 2020 were among the various elements discussed during the two productive days.

3.12 Conference: European Jazz Network 12th – 15th September

Every year, organisations working with jazz gather around Europe and in fact also the rest of the world to join in the **European Jazz Network** conferences: This time the meeting took place in the historic little northern Italian town of Novara.

The conference began with a general meeting of the members and then came 2 days of meetings, debates, presentations, concerts and lots of networking. This year, just like last year, Swinging Europe was represented by Cüneyt Pala from the office.

3.13 Partner Meeting: LIBERTY 23rd – 25th September

In September, 11 partners from locations across Europe traveled to Leicester, England, to celebrate the launch of the ambitious multicultural **Creative Europe**-supported project, **LIBERTY**. The meeting included a visit by the mayor, Sir Peter Soulsby, and a visit to the city's cultural district, which will be the site of some of the project's performances and workshops over the next three years.

Leicester-based **ArtReach**, the project manager for **LIBERTY**, was the only UK organization in 2019 to receive the largest funding from **Creative Europe**. Swinging Europe was one of twelve arts and culture organisations representing ten European countries that count; Germany, Italy, Romania, Denmark, Serbia, France, Slovenia, Hungary, Belgium and England.

3.14 Partner Meeting: LIBERTY 25th - 27th November

From 25th to 27th November, the office was traveling again, this time to Rome, to meet with our European partners in the **Creative Europe**-project **LIBERTY**, where Italian partner **EXPLORA - Il Museo dei Bambini di Roma** hosted the partner meeting.

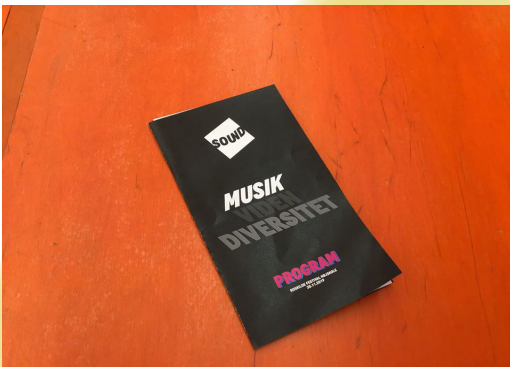
The days consisted of: Cultural sight-seeing, creative team-work with problem-solving tasks, as well as a further review of the project's upcoming content, which was discussed throughout the meeting.





European Futures

What does the future hold for musicians, music businesses and arts organisations working in Europe?



4 Epilogue - Looking Back at 2019

The self-governing institution Swinging Europe continued its premises with national and international work in 2019 with great success; the annually recurring new band composition of **PLAY!GROUND LIVE** played concerts at **Copenhagen Jazz Festival** and **Aarhus Jazz Festival**, in addition to its festive participation in the opening of the European Capital of Culture Matera, which was a completely unique experience for the young musicians.

We brought jazz back to Herning's soil through projects **Jazz Music Revisiting** and the first installation of **MOORJAZZ Festival**, the latter returning next year stronger than ever with another grounded and musical experience of dimensions at HH Herning, when we once again invite audiences with jazz concerts with the biggest names and talented - until now - unknown up-and-coming faces.

Internationally, large **Creative Europe**-projects such as **MoSaIC** were kicked off in earnest, while **NIMPE** ended and produced the **NIMPE Workbook**, as well as the final conference in Manchester with our European partners. Furthermore, the human rights project **humARTS: Creatively Interpreting Human Rights** showed that culture and art can really create connections between people from very different backgrounds.

In a Nordic context, the talent development project **Young Nordic Stars** visited Finland and Åland, in addition to Denmark, with its tour and will also return in 2020 with the second part, which will be carried out in Greenland.

Our work cannot and should not be done alone, which is why we take our partners and all the actors in our network, all of whom work to influence the cultural agenda.

We are very much looking forward to seeing what 2020 has to offer and to dive further into the inspiring and fantastic cultural projects we create in collaboration with other local, national and European organizations, as well as individually.

